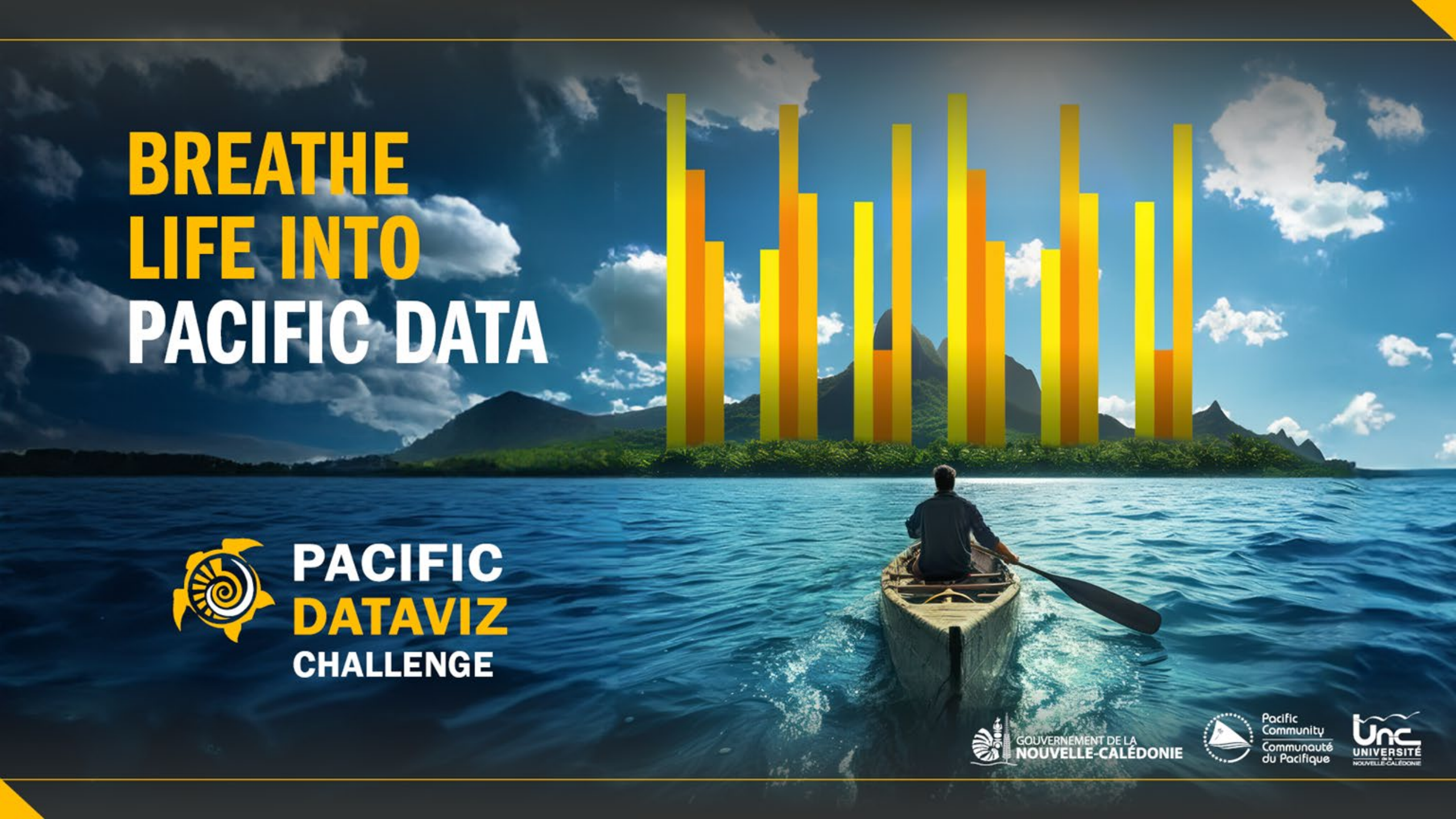
BREATHE
LIFE INTO
PACIFIC DATA
PACIFIC
DATAVIZ
CHALLENGE
GOUVERNEMENT DE LA
NOUVELLE-CALÉDONIE
Pacific
Community
Communauté
du Pacifique
UNIVERSITÉ
NOUVELLE-CALÉDONIE

PACIFIC DATAVIZ CHALLENGE

Data Viz for Social Good

How to Use Your Skills to Level Up the Work of Non-Profits, Social Impact Organizations, and Others Looking to Make the World a Better Place

Jill A. Brown, PhD

GOUVERNEMENT DE LA NOUVELLE-CALÉDONIE

Pacific Community / Communauté du Pacifique

UNC UNIVERSITÉ DE NOUVELLE-CALÉDONIE

Hi, I'm Jill.

I love all things data and I love helping people solve problems. I do this by scoping and conducting research and program evaluation projects. I share findings using data visualization best practices and clear, tailored communications.

Learning Objectives

- Define data visualization for social good
- Consider differences in how you approach social good projects
- Discuss opportunities in the social good space

What is “good”?

Data for Good Ethical Considerations

- Are the appropriate voices represented?
- What are some potential unintended consequences of the work?
- If you were one of the data points represented, how would you feel?
- Will you be able to do these data justice?

Opportunities to Use Data for Good

Paid

- Non-Profits / Not-for-Profits
- Research Institutes
- Academia
- Freelancing

Volunteer

- Viz for Social Good
- DataKind
- Catchafire
- Volunteermatch
- Data4Change
- Freelancing

Data Visualization Society

We're the professional association for data visualization. As a global non-profit, we bring practitioners together with three key objectives:

1 Nurture

Build a cross-functional, tool agnostic community for sharing ideas, learning, and best practices for data visualization design.

How we do this:
- Membership
- DVS Masterclasses
- Mentorship Program
- Topical Interest Groups

2 Celebrate

Amplify and showcase brilliance in data visualization design through conferences, writing, and awards.

How we do this:
- Nightingale
- Outlier Conference
- Information is Beautiful Awards

3 Advance

Raise awareness about the practice of data visualization, collaborate with leaders to set professional standards, and build a more inclusive field.

How we do this:
- Annual State of the Industry Survey
- Fireside Chats
- DVS Challenges
- Jobs Board

DATA VISUALIZATION SOCIETY

Invest in our community and become a Member of DVS!