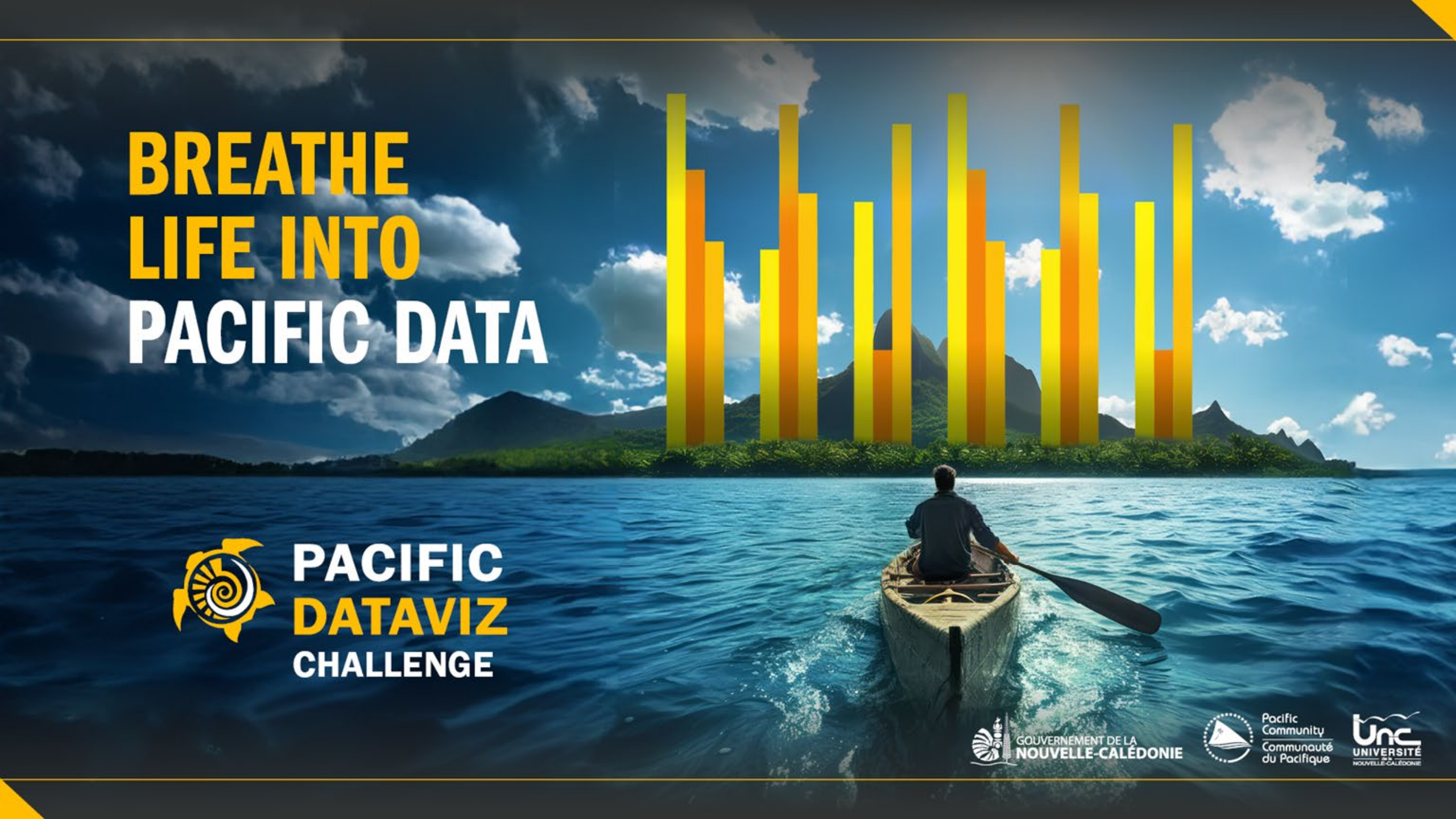
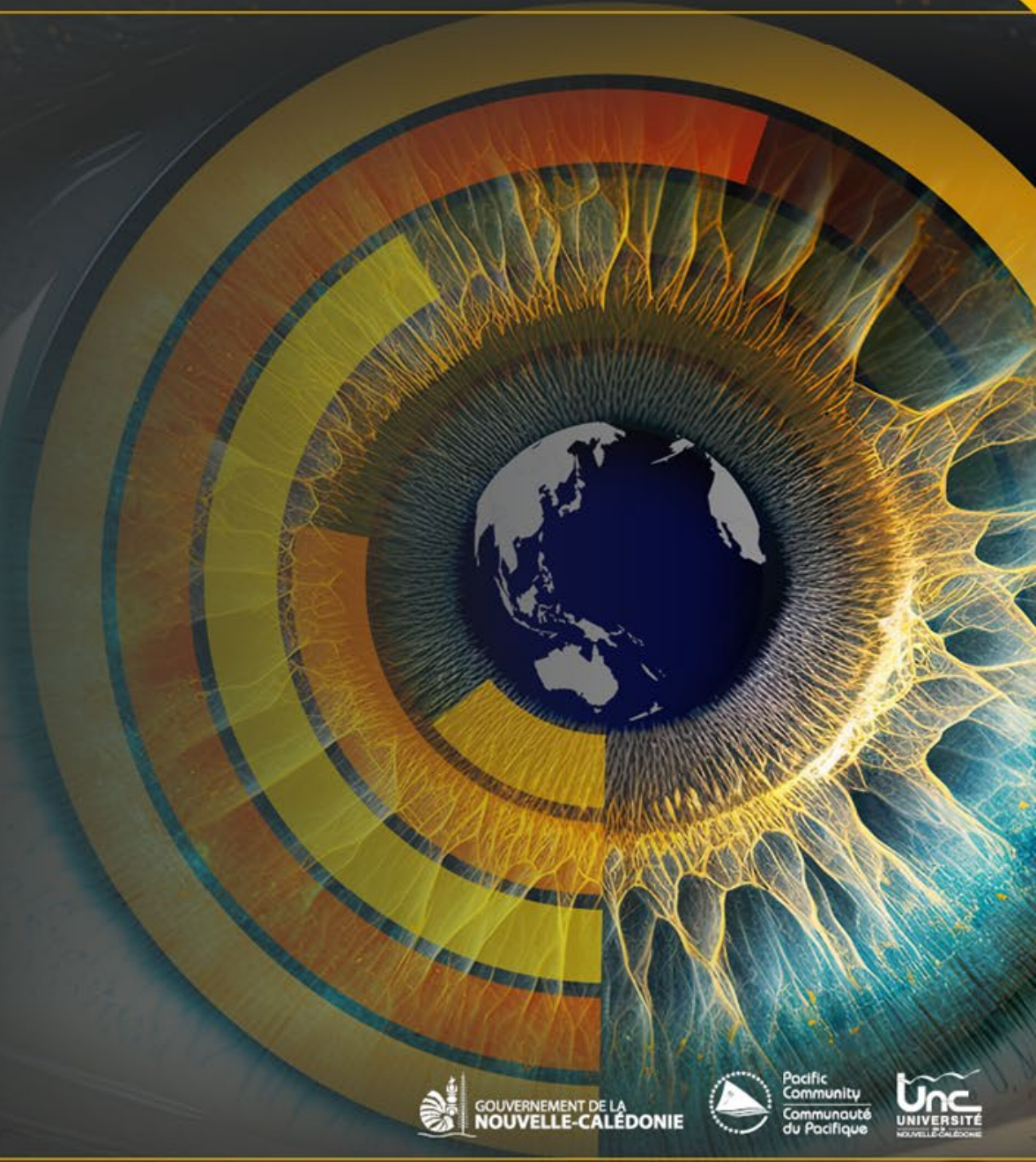

BREATHE
LIFE INTO
PACIFIC DATA
PACIFIC
DATAVIZ
CHALLENGE
GOUVERNEMENT DE LA
NOUVELLE-CALÉDONIE
Pacific
Community
Communauté
du Pacifique
UNIVERSITÉ
NOUVELLE-CALÉDONIE

PACIFIC DATAVIZ CHALLENGE

# Most Common Data Visualization Mistakes

Anastasia Komissarova

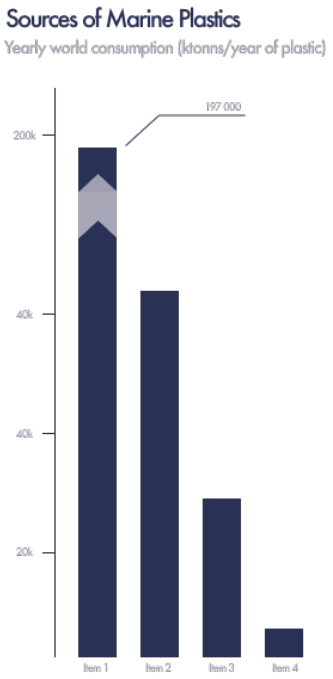


# Types of Errors

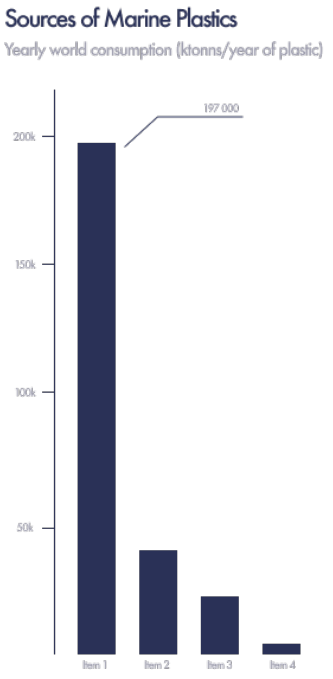
Functional

Communication

# Omitting the baseline or truncating the scale

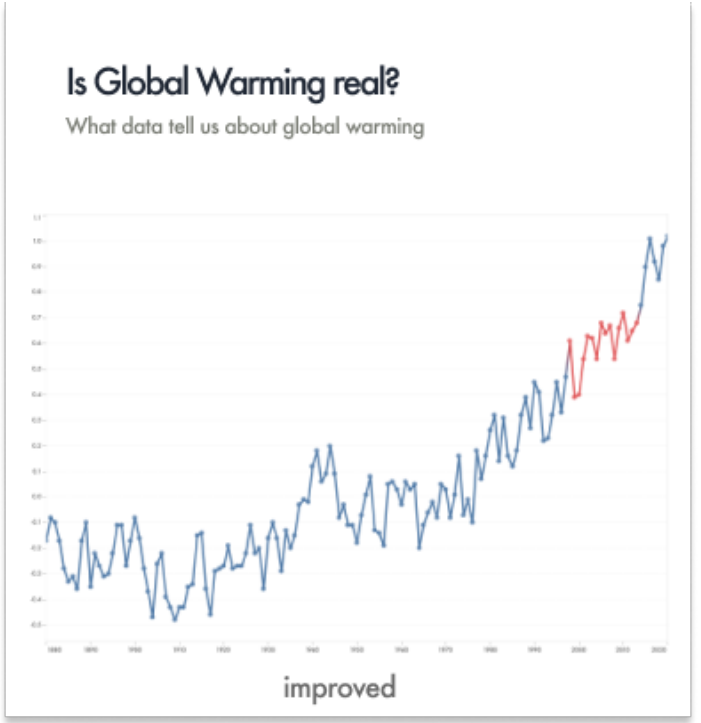



Original

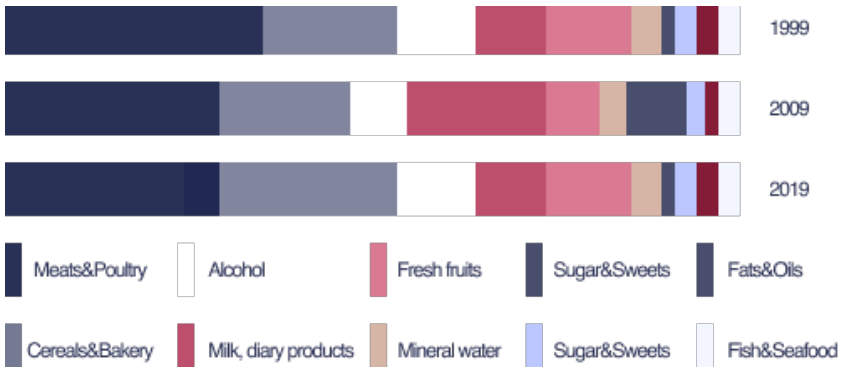



Improved

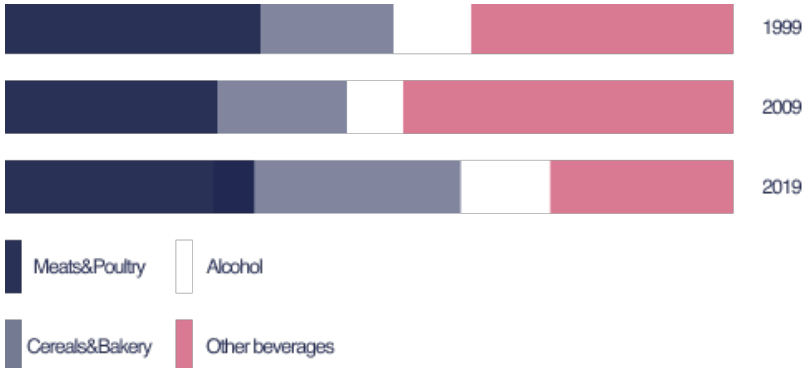
# Manipulating data by cherry-picking scale



# Too many..colours, details…just too many



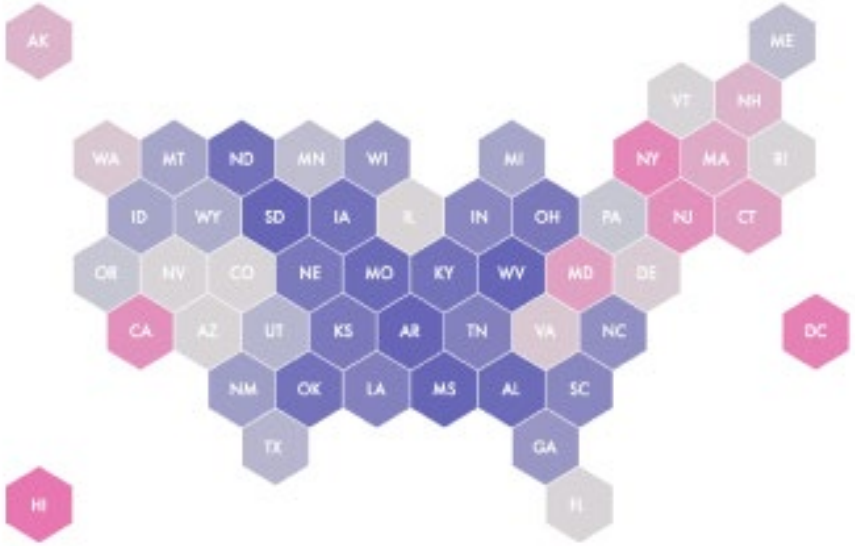

Original




Improved

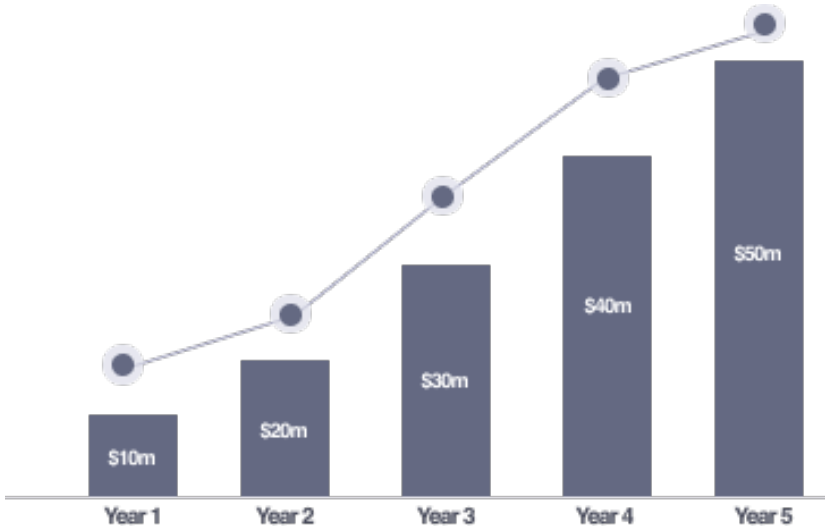
# Confusing choice of color

Original

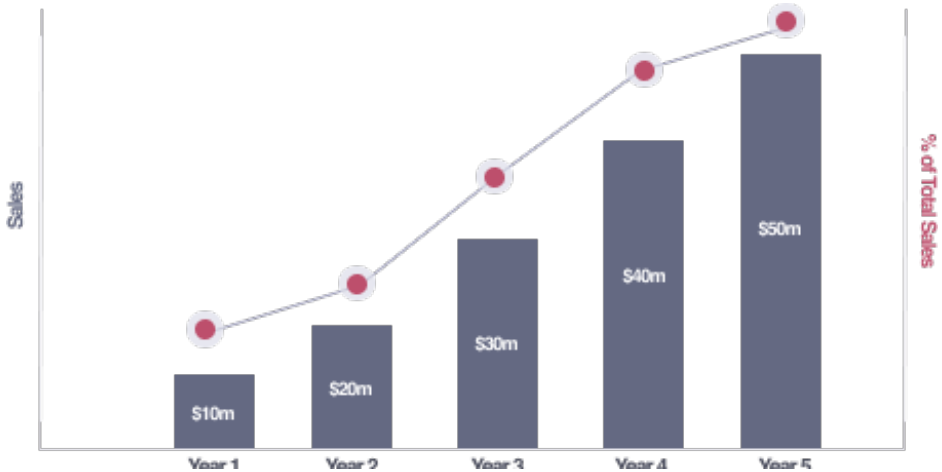



Improved

# Missing axis labels




Original




Improved

# Review

Know the audience

Know the context (provide it when it’s necessary)

Less is more

Use the visual elements wisely